

CHRIS LAUGHLIN

650-580-0099
chris@cjlaughlin.com
portfolio: www.cjlaughlin.com
San Mateo, CA

WHY THIS GUY?

I love what I do.

Design is my passion, my obsession. It is what gets me out of bed each morning, what keeps me awake at night. I believe that Design is about helping the world communicate more effectively, not just making things more aesthetically pleasing.

While working at the Office of Graduate Studies at CSUF, I expanded the role of design in the organization. With planning and detailed explanation of creative concepts I was able to help them realize their need for thorough graphic design, beyond their expectations.

In the 3D Production department at Saatchi & Saatchi I gained first-hand experience in how an extremely well-run team is able to accomplish mammoth tasks in an impressive time frame; while setting the standard for the use of 3D in advertising.

Thank you very much for your time and consideration,
I hope to meet with you soon.

Sincerely,

Chris Laughlin

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PROFESSIONAL

DUARTE DESIGN

Mountain View · 10/2010 – Present · Junior Designer

Storyboard creation

Presentation design, interactive design, print collateral design

SAATCHI & SAATCHI

Los Angeles · 6 – 7/2010 · 3D Production Intern

Color correction, product changes, and editing 3D rendered assets for Toyota.com

Design for inter-agency ad campaign for Revlon run/walk for cancer

Assisted Print Production manager with press checks for offset, OOH, digital and screen-printed material

CSUF OFFICE OF GRADUATE STUDIES

12/2009 – 7/2010 · Graphic Designer

Creation of printed material, advertising, dynamic e-mail, website headers

In charge of all bidding and proof checks

Responsible for Branding Strategy, Logo/Brand Design

EMBRACING AMBIGUITY

Gallery Show Book · 8/2009 – 5/2010 · Junior Art Director

Design, prototyping, and proof check for *Embracing Ambiguity: Faces of the Future*

Design, bidding, proof check, and press check of mailed promotional piece

Advised curators on exhibition design

LABOR LAW CENTER

Garden Grove · 6/2006 – 1/2006 · Graphic / Web Designer

Poster design, web design, icon creation, illustration, website quality check

EDUCATION

CALIFORNIA STATE UNIVERSITY, FULLERTON

2010 · Bachelor of Fine Arts, Graphic Design

ADDITIONAL

FREELANCE PROJECTS

Guillermo Renteria Photography - Website design & coding

Petals by Xavi - Website design & coding

SOFTWARE

Adobe Creative Suite, Cinema 4D, Fontlab Studio

CSS / HTML

OTHER

2010 Jerry Samuelson Scholarship

AIGA Member 2009 – Present

References available upon request.